



## DISCOURSE CONSTRUCTION AND EMOTIONAL INTERPRETATION: THEORY APPROACH OF PATRICK CHARAUDEAU

Rustamova Feruzabonu Ilkhamovna

Bukhara State University

Teacher, Department of French Philology

f.i.rustamova@buxdu.uz

Rakhimova Barchinoy Umidovna

Student of Bukhara State University

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### ABSTRACT

*This article analyzes the complex relationship between speech structure and emotions based on Patrick Charaudeau's semiolinguistic theory. Speech is considered not only as a means of transmitting information, but also as an important channel for emotional expression and social communication. The article presents Charaudeau's ideas on how emotional interpretations can be linked to the semantic and syntactic structure of speech. The article first examines the main components of speech structure and how they function in emotional contexts. The role of emotions in speech, the emotional load of language combinations and the complexities of their interaction are highlighted. Charaudeau's theory is also used to analyze the semiotic aspects of speech, that is, the connections between sign, meaning and context.*

### Introduction

Speech structure and emotional interpretation are important topics in linguistics. Patrick Charaudeau's theoretical approach is aimed at studying the complex relationship between these two elements. He deeply analyzes not only the meaning and syntactic structure of speech, but also its emotional expressions. According to Charaudeau, speech is not only a means of transmitting information, but also a powerful mechanism that reflects a person's inner feelings and social relationships. In this article, we will study the relationship between speech structure and emotional interpretations through Charaudeau's semiolinguistic approach. Analyzing how the expression of emotions in speech is related to language combinations and contextual factors is interesting not only from the point of view of linguistics, but also from the point of view of psychology and social sciences. We will try to determine what role emotional loads in speech and their impact on semantic structures play in interpersonal relationships and communication processes. Charaudeau's theory helps us uncover deeper layers of speech and allows us to more fully understand the importance of language in human life.

### DISCUSSION AND RESULTS

Patrick Charaudeau's theory of discourse analysis is a semiolinguistic theory that focuses on the study of discourse as a phenomenon of social communication. An important part of the theory is the process of pathémisation, that is, the arousal of emotions through descriptive staging. In media communication, this process is especially important and occurs in the depiction of drama and other disasters, the causes of which are sometimes presented as human factors.

Charaudeau sees discourse strategies in the context of communication constraints. Discourse constraints are not obligations to use specific textual forms, but rather a set of possible discourse behaviors that a communicative subject chooses in response to external informational conditions.

**This theory is used in various fields:**

- In analyzing media discourse;
- In understanding social communication processes;
- In studying the mechanisms of emotional influence;
- In analyzing speech strategies;

Charaudeau's approach allows for a comprehensive study of speech not only as a linguistic, but also as a socio-communicative phenomenon and occupies an important place in modern discourse analysis.

Speech structure refers to the syntactic and semantic structure of language. The grammatical aspects of speech, that is, how words and their combinations are organized, are important for the meaning and structure of speech. Through syntax, we are able to express thoughts and communicate. The meaning of words and phrases, their importance in context and emotional load. Charaudeau emphasizes the need to understand emotional connotations in speech through semantics.

Emotional connotations are the feelings and mental states expressed in speech. It studies the importance of emotions expressed in speech, such as joy, anger, sadness, etc., in communication. Emotional loads are reflected in word choice and speech style. The context of speech (social, cultural, psychological) plays an important role in the formation of emotional connotations. Charaudeau emphasizes that the emotional meaning of a word or phrase depends on the context in which it is used.

Charaudeau's semiolinguistic approach helps to study the relationship between speech construction and emotional interpretations. He considers the role of speech not only in transmitting information, but also in expressing emotional connections.

This approach is also interesting from the point of view of linguistics, psychology and social sciences, allowing for a deeper understanding of human relationships and communication processes. Charaudeau 's theory helps to reveal the complex layers of speech and allows for a broader understanding of the importance of language in human life.

**a) Main components of semiolinguistic theory:**

Component	Description	Feature
<b>Speech Act (Discourse)</b>	Communicative process based on the staging of meaning	Active participants, dynamic process
<b>Communicative Contract</b>	Tacit agreement between participants	Dependent on context and goals
<b>Discourse Strategy</b>	Methods chosen to achieve the goal	Performed within constraints
<b>Meaning Creation</b>	Combination of semiotic and linguistic elements	Shaped in social context

**b) The process of pathemization (emotional impact):**

Stage	Process	Tool	Result
<b>Stage 1</b>	Dramatization	Figurative expressions, metaphors	Creating an emotional ground
<b>Stage 2</b>	Cause and effect	Emphasis on human factors	Building empathy
<b>Stage 3</b>	Valued discussion	Ethical evaluation	Building a relationship
<b>Stage 4</b>	Motivation	Direct or indirect	Behavior change

**Conclusion**

Patrick Charaudeau's approach to studying the relationship between speech structure and emotional connotations is of great importance in the fields of linguistics and communication. His theory provides a deep understanding of the role of speech not only in transmitting information, but also in reflecting a person's inner feelings and social relationships.

Speech structure, including syntactic and semantic aspects, is important in expressing thoughts and communicating. Charaudeau emphasizes the importance of emotional connotations in this process, since emotional loads and contextual factors determine the meaning and impact of speech.

Charaudeau's approach helps to reveal the complex layers of speech and allows for a broader understanding of the role of language in human life. This theory strengthens the connections between linguistics, psychology and social sciences and opens up new possibilities for analyzing speech. As a result, Patrick Charaudeau's research not only helps to understand communication processes, but also increases the importance of the emotional aspects of language.

As a result, Patrick Charaudeau's approach opens up new possibilities in the analysis of emotional interpretations in speech and paves the way for the development of new theories in linguistics.

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