COMMUNICATIVE APPROACH IN TEACHING ENGLISH: ADVANTAGES AND CHALLENGES

Turganbaeva Ayzada Baxitbay qizi
2nd category English teacher of the school No. 24

ABSTRACT

The article focuses on the analysis of the communicative approach in teaching English, which is oriented towards the development of real communication and interaction skills. It explores the fundamental principles of this approach, such as the emphasis on practical language use in real situations and the consideration of cultural and contextual aspects. The article highlights the key advantages of the communicative approach, including increased student motivation, improved ability to adapt to various situations, and flexibility in applying teaching methods. Alongside this, the challenges associated with the implementation of this approach are discussed, such as difficulties in assessing progress, the need for qualified teachers, and material adaptation. Methods and strategies for overcoming these challenges are proposed, including the use of various assessment forms and the integration of grammar and vocabulary into communicative exercises. Examples of successful application of the communicative approach in teaching practice are provided. The article aims to identify the key aspects and issues related to the implementation of the communicative approach, as well as to offer recommendations for its effective application in English language teaching.

Introduction. In modern foreign language teaching, the communicative approach occupies a key position, ensuring effective English language learning. Its main principles serve as the foundation for developing the skills necessary for real communication and facilitate students' immersion in the language environment. Let's take a closer look at the key principles of this approach. The main aspect of the communicative approach is the emphasis on the practical use of language in real communicative situations. It is important not only to know the grammatical rules but also to be able to effectively convey and perceive information. The

educational process is aimed at developing skills necessary for successful communication in various situations. The communicative approach presupposes a high degree of interaction both among students and between students and teachers [3, 49-57]. Participation in dialogues, role plays, and group projects fosters students' active engagement in the learning process, which in turn allows them to develop their communicative skills. Teaching language in the context of real-life situations plays an important role in learning. This not only enhances students' motivation but also improves their ability to adapt to different conditions. Contextualization helps learners see the practical significance of the language, making it more effective for them to apply. Within the framework of the communicative approach, the primary focus is on developing the skills of understanding and expressing thoughts. This includes working on listening, speaking, reading, and writing. Instead of memorizing rules, emphasis is placed on using the language to convey one's ideas. The communicative approach also involves an awareness of the cultural and sociocultural contexts in which the language is used. This approach allows students not only to learn the language but also to understand its cultural nuances, which is vital for building relationships and successful communication with native speakers. Real texts, audio, and video materials that reflect the live language practice provide students an opportunity to become familiar with the language in real conditions. Authentic materials help deepen their understanding of the language and make learning more engaging and relevant. Students are encouraged to independently seek information and practically apply the material they have studied through various forms of activity and projects. This not only increases their motivation but also develops critical thinking and creativity. Grammatical and lexical elements are introduced and practiced through context and practical application rather than in isolation. This approach allows students to better understand how grammatical structures work in practice, which is an important condition for successful communication. In conclusion, the principles of the communicative approach create a learning environment where language is seen as a means of communication and interaction rather than just an object of study. Such an approach provides a deeper understanding of the language and contributes to the development of skills necessary for communication in various situations.

Methods. The communicative approach to foreign language teaching has become one of the most popular methodologies in modern education. It provides students with the opportunity to develop their language skills in the context of real communication, making language learning not only more effective but also more engaging. This article explores the main advantages of this approach that contribute to its effectiveness. Development of Real Communicative Skills is a key advantage of the communicative approach. Students learn to use the language for effective communication in real situations, significantly improving their ability to understand and be understood. This practical focus allows learners to feel confident when interacting with native speakers. Increased Motivation is also among the top advantages of this approach. When students participate in interactive exercises and practical applications of the language, their interest in learning significantly increases. They see the immediate benefits of the knowledge they acquire, which encourages more active participation in the learning process. Equally important is the Improvement of Students' Confidence. Frequent practice of communication helps students develop confidence in their language abilities, reducing the fear

of making mistakes and lowering anxiety levels. This is particularly relevant, as the fear of speaking in a foreign language often serves as a barrier for many learners. Flexibility in Teaching is another important advantage. The communicative approach allows for easy adaptation of materials and methods based on the needs and levels of students. This makes learning more individualized and responsive to students' requests, which in turn enhances its effectiveness. It is also worth noting the Consideration of Cultural Aspects. Including cultural contexts in the learning process helps students better understand the nuances of the language and improves intercultural communication. This is especially important in a globalized world where interaction with representatives of different cultures is becoming increasingly common. Finally, the Adaptability and Variety of teaching methods make the process more interesting for students. The communicative approach supports the use of different methods and materials, catering to the interests and needs of each learner. Overall, the advantages of the communicative approach make it an effective means of achieving meaningful results in language study and skill development. The integration of real communicative skills, motivation, confidence, and cultural awareness creates optimal conditions for successful foreign language learning in the modern world [5, 18-33].

Results and discussion. The communicative approach has gained prominence as a dynamic methodology in language teaching, emphasizing real-life communication and interaction. However, alongside its advantages, this approach presents various challenges and difficulties that educators and learners must navigate. This article will explore these challenges to provide a balanced understanding of the communicative approach in the context of teaching foreign languages. Difficulties in Assessing Progress: One of the primary challenges of the communicative approach lies in measuring progress. Traditional tests and examinations often fail to accurately reflect students' communicative skills and their ability to use the language in real-world situations. This discrepancy can lead to frustration for both teachers and students, as they struggle to find appropriate methods for evaluating communicative competence. Need for Qualified Educators: The effective implementation of the communicative approach requires educators to possess a high level of training and experience in developing and conducting interactive lessons. Not all teachers may have received adequate professional development or support in this method, leading to inconsistencies in classroom practice and student outcomes. Adapting Materials for Different Levels: A further challenge is the need to tailor materials to cater to diverse levels and groups of students. The communicative approach necessitates a degree of individualization and contextualization that can be cumbersome for teachers who must find or create appropriate resources for varied learners. This process can be time-consuming and complex, requiring a deep understanding of each student's needs. Challenges with Grammar and Vocabulary: With the emphasis on communication, there is a risk that grammatical and lexical aspects of the language might receive insufficient attention. This imbalance can result in gaps in learners' knowledge, undermining their overall language competence. Consequently, educators must find ways to integrate grammar and vocabulary instruction within communicative contexts without compromising the approach's core principles. Understanding and addressing these challenges is crucial for the successful implementation and application of the communicative approach in English language teaching.

By acknowledging these difficulties, educators can develop strategies to mitigate them, ensuring that students gain the maximum benefit from their language learning experiences. As the field of language education continues to evolve, the integration of the communicative approach remains an essential step toward creating engaged, competent, and confident language learners [1, 71-90].

The communicative approach has emerged as a vital methodology in language education, prioritizing interaction and practical communication skills. However, its effective implementation is often hindered by various challenges, as previously discussed. To address these issues and enhance the learning experience, educators can employ a variety of methods and strategies aimed at overcoming the obstacles associated with this approach. In this article, we will explore effective ways to navigate these challenges, ultimately improving English language teaching and learning. Developing an Assessment System: One of the major challenges of the communicative approach is the difficulty in assessing student progress. To tackle this issue, educators can implement formative assessments and portfolios that allow for ongoing monitoring of students' communication skills. By utilizing rubrics and assessment criteria that encompass both quantitative and qualitative aspects of communication, teachers can provide a more comprehensive evaluation of student performance, capturing their abilities in authentic contexts. Enhancing Teacher Qualifications: The success of the communicative approach largely depends on the proficiency of the educators implementing it. Organizing regular training sessions and professional development programs can enhance teachers' skills and knowledge in this methodology. Moreover, facilitating the exchange of experiences and teaching resources through professional communities and conferences can foster a collaborative environment, allowing educators to learn from one another and improve their practices. Adapting Materials for Diverse Levels: Another significant challenge lies in tailoring materials to meet the varying needs of students. Developing flexible teaching resources that can be adapted for different proficiency levels is crucial. Incorporating differentiated tasks and group projects can account for individual learning styles and abilities, ensuring that all students are engaged and challenged appropriately throughout the learning process.

Conclusion. The communicative approach to teaching English is a powerful tool for developing practical language skills and enhancing students' ability to communicate effectively in real-life situations. Its core principles, such as a focus on communication, interactivity, and consideration of cultural aspects, contribute to creating a more dynamic and motivating learning environment. The successful application of the communicative approach hinges on the ability to adapt its principles and methods to the specific conditions of the educational process. It is important to continue exploring and developing innovative approaches to ensure high-quality teaching and meet students' needs. In the future, the communicative approach could become the foundation for creating more effective and adaptive methods for teaching English.

Referenes:

1.　　Akkas, F. D., & Coker, B. (2016). The use of communicative approach in 9th grade EFL classes. *Eurasian Journal of Educational Research*, *16*(65), 71-90.

2.   Dos Santos, L. M. (2020). The Discussion of Communicative Language Teaching Approach in Language Classrooms. *Journal of Education and e-Learning Research*, *7*(2), 104-109.

3.   Hien, L. T. (2021). Communicative language teaching in teaching esl for university students. *Journal of English Language Teaching and Applied Linguistics*, *3*(6), 49-57.

4.   Mirzayev, A., & Oripova, S. (2022). Communicative method–a new approach in the practice of teaching foreign language. *Science and innovation*, *1*(B6), 778-783.

5.   Revita, I. (2015). Communicative approach in teaching English for 3rd year English Department students: Advantages and weaknesses. *Indonesian JELT: Indonesian Journal of English Language Teaching*, *10*(2), 18-33.