



PROBLEMS OF HUMAN RESOURCE MANAGEMENT IN THE PROCESS OF GLOBALIZATION AND THEIR SOLUTIONS

Berdaliyev Javohir

O'qituvchi, Toshkent amaliy fanlar universiteti, Gavhar ko'chasi 1-uy, Tashkent 100149,

O'zbekiston (jberdaliyev@mail.ru)

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Abstract: The phenomenon of globalization has significantly changed the human resource management (HRM) environment by offering new opportunities while creating new risks. Critical problems are relating to multicultural work force, skills mismatch, technological changes, changes in the labor market, legal and ethical compliance, etc. These problems are made worse by the speed of transformation and the growing integration of economies around the world. This paper analyzes the major challenges that the HRM function faces in the environment of growing globalization and attempts to offer ways of solving these problems. Such strategies include the use of inclusive approaches to handle cultural diversity, developing and supervised training and retraining measures, the use of technology in working from home and working in the hybrid model, designing of flexible organizational structures and creating effective control mechanisms. Taking into consideration these challenges may improve employee retention, make better use of the resources put in the core processes, and can help in better overall performance of the company in the globalized world.

Key words: Globalization, Human Resource Management, Cultural Diversity, Skills Gap, Technological Advancements, Labor Market Volatility, Legal Compliance, Inclusive Policies, Upskilling, Hybrid Work Environments, Agile Organizations, Employee Engagement, Sustainable Growth.

Аннотация: Феномен глобализации существенно изменил среду управления человеческими ресурсами (HRM), предлагая новые возможности и одновременно создавая новые риски. Критические проблемы связаны с мультикультурной рабочей силой, несоответствием навыков, технологическими изменениями, изменениями на рынке труда, соблюдением правовых и этических норм и т. д. Эти проблемы усугубляются скоростью трансформации и растущей интеграцией экономик по всему миру. В данной статье анализируются основные проблемы, с которыми сталкивается функция HRM в условиях растущей глобализации, и делается попытка предложить пути решения этих проблем. Такие стратегии включают использование инклюзивных подходов к управлению культурным разнообразием, разработку и контроль мер по обучению и переподготовке, использование технологий для работы на дому и работы в гибридной модели, разработку гибких организационных структур и создание эффективных механизмов контроля. Принятие во внимание этих проблем может улучшить удержание сотрудников, лучше использовать ресурсы, вложенные в основные процессы, и помочь повысить общую производительность компании в глобализированном мире.

Ключевые слова: Глобализация, управление человеческими ресурсами, культурное разнообразие, дефицит навыков, технологические достижения, нестабильность рынка труда, соблюдение законодательства, инклюзивная политика, повышение квалификации, гибридная рабочая среда, гибкие организации, вовлеченность сотрудников, устойчивый рост.

Annotatsiya: Globallashuv hodisasi inson resurslarini boshqarish (HRM) muhitini sezilarli darajada o'zgartirib, yangi imkoniyatlarni taklif qilib, yangi xavflarni yaratdi. Muhim muammolar ko'p madaniyatlari ishchi kuchi, malakalarning mos kelmasligi, texnologik o'zgarishlar, mehnat bozoridagi o'zgarishlar, qonuniy va axloqiy muvofiqlik va boshqalar bilan bog'liq. Bu muammolar transformatsiya tezligi va butun dunyo bo'ylab iqtisodiyotlarning o'sib borayotgan integratsiyasi tufayli yanada yomonlashmoqda. Ushbu maqolada HRM funksiyasi o'sib borayotgan globallashuv sharoitida duch keladigan asosiy muammolarni tahlil qiladi va ushbu muammolarni hal qilish yo'llarini taklif qilishga harakat qiladi. Bunday strategiyalar madaniy xilmashxilikni hal qilish uchun inqilab yondashuvlardan foydalanish, o'qitish va qayta tayyorlash choralarini ishlab chiqish va nazorat qilish, uyda ishlash va gibrild modelda ishlashda texnologiyalardan foydalanish, moslashuvchan tashkiliy tuzilmalarni loyihalash va samarali nazorat mexanizmlarini yaratishni o'z ichiga oladi. Ushbu muammolarni hisobga olish xodimlarni ushlab turishni yaxshilashi, asosiy jarayonlarga kiritilgan



resurslardan yaxshiroq foydalanishi va globallashgan dunyoda kompaniyaning umumiy faoliyatini yaxshilashga yordam berishi mumkin.

Kalit so'zlar: Globallashuv, Inson resurslarini boshqarish, Madaniy xilma-xillik, Ko'nikmalardagi farq, Texnologik yutuqlar, Mehnat bozori o'zgaruvchanligi, Qonuniy muvofiqlik, Inklyuziv siyosatlar, Malaka oshirish, Gibrildish muhitlari, Agile tashkilotlar, Xodimlarni jalb qilish, Barqaror o'sish.

Introduction

In this era of globalization the world has emerged as a closely linked space consisting of extreme important economies, societies and cultures. It has allowed businesses to gain access to international markets, a wider pool of talent and new technologies. While globalization offers new opportunities it also presents profound challenges to human resource management (HRM) as firms grapple with complex cultural, economic and legalities. Internationalization of human resource management and solutions Based on the above list a few HRM problems will occur in globalized workforces.

2. Main Issues Of HRM Relating To Globalisation

1. So, Cultural Diversity and Integration

Another of the major problem encountered in international HRM is that it allows cultures to work together (. Different values, beliefs systems and work ethics can result in misunderstandings or conflicts as well a difference communication styles.

2. Meet international labor laws

Operating in multiple countries means that you have to know all the labor laws and regulations of each country. HR managers find it difficult to comprehend and follow the varying legal regulations ranging from wages, working-time, benefits or even employees' rights.

3. Recruitment and Staff Retention

Indeed, it is not easy to find and keep talent. In countries with different education systems, labor markets and expectations, this often means fighting over the best talent as an organization.

4. Technological Adaptation

With driving forces behind the integration of advanced HR technologies such as AI-driven recruitment tools and employee management systems being a globalized world, it is imperative that organizations face these challenges with pragmatic solutions. On the other hand, enabling frictionless adoption and training in multiple markets can be challenging.

5. Communication Barriers

Language and time zone differences: This hampers the communication within a global team. Poor communication can lead to bottlenecks that slow down progress and interfere with the way different departments working on a project need to work together.

6. Cost Management

With global-wide operations, relocation investments; compliance and training of staffs aside technological infrastructure is a must. It is a huge concern for HR professionals to strike balance between controlling expenses while maintaining efficiency.

3. Solutions to Address Global HRM Challenges

1. Promoting Cultural Awareness and Inclusion

- Conduct regular cultural sensitivity training for employees and managers.
- Foster an inclusive workplace culture that values diversity and encourages collaboration.
- Celebrate cultural events and traditions to strengthen team bonds.

2. Developing Expertise in International Labor Laws

- Establish a dedicated legal and compliance team with expertise in international labor regulations.
- Partner with local HR consultants or agencies to navigate country-specific laws.
- Regularly update HR policies to reflect changes in labor laws and regulations.

3. Implementing Strategic Talent Management

- Use data-driven recruitment tools to identify and attract the best global talent.



- Offer competitive compensation packages and career development opportunities.
- Create retention strategies such as mentorship programs, flexible work options, and employee recognition initiatives.

4. Investing in Technology and Training

- Implement unified HR software to streamline processes like payroll, performance reviews, and employee engagement.

- Provide comprehensive training programs to ensure employees are adept at using new technologies.

- Regularly assess and upgrade technological infrastructure to meet global standards.

5. Enhancing Communication Channels

- Utilize collaboration tools like video conferencing, instant messaging, and project management software to bridge communication gaps.

- Set clear guidelines for virtual meetings, including scheduling practices that accommodate different time zones.

- Encourage open and transparent communication through regular check-ins and feedback sessions.

6. Optimizing Cost Management

- Leverage outsourcing for non-core HR functions to reduce operational costs.

- Implement workforce analytics to track and optimize HR expenses.

- Regularly review and adjust budgets to align with organizational goals and market conditions.

4 Conclusion

Globalization has undoubtedly reshaped the landscape of human resource management, introducing both challenges and opportunities. By addressing issues such as cultural diversity, compliance, talent acquisition, and communication barriers with innovative and strategic solutions, organizations can not only overcome these hurdles but also gain a competitive edge in the global market. Effective HRM in the age of globalization requires adaptability, cultural competence, and a commitment to continuous improvement.

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