

METHODOLOGY FOR DEVELOPING INTERCULTURAL COMMUNICATION ETIQUETTE IN THE PROCESS OF TEACHING ENGLISH

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Abstract: This article discusses the methodology for developing intercultural communication etiquette in the process of teaching English. Intercultural communication etiquette is an essential element in the process of teaching English. The methodology for developing intercultural communication etiquette includes developing cultural awareness, cultural knowledge, intercultural communication skills, encouraging cross-cultural interaction, and promoting tolerance and respect. The integration of intercultural communication etiquette in the process of teaching English will result in learners who are better equipped to communicate respectfully and effectively with people from diverse cultural backgrounds.

Keywords: developing intercultural communication, process of teaching English, cultural awareness, cultural knowledge, intercultural communication skills, encouraging cross-cultural interaction.

Introduction

In today's world, where globalization is widening its reach, communication has become an essential aspect of everyday life. Multilingualism and cross-cultural communication have become pivotal skills for successful personal and professional interactions. The need for communication and exchange across cultures is increasing, particularly in the educational context. English is now the most commonly taught and learned language globally, and plays a significant role in facilitating communication between people from diverse cultural backgrounds.

The main findings and results

Effective communication can only be achieved when a person has intercultural communication competence (ICC). ICC involves the ability to interact with people from different cultural backgrounds and exhibit appropriate communication behaviors and attitudes. Thus, it is necessary to integrate intercultural communication etiquette in the process of teaching English. This paper aims to discuss the methodology for developing intercultural communication etiquette in the process of teaching English.

Defining Intercultural Communication Etiquette

Intercultural communication etiquette refers to a set of socially acceptable behaviors, communication protocols, and cultural norms that individuals follow when communicating with people from diverse cultures. These practices help individuals interact with people from other cultural backgrounds and convey respect for their cultural norms and practices. Intercultural communication ethics promote the development of relationships across cultures and help individuals to navigate cultural differences effectively.

Methodology for Developing Intercultural Communication Etiquette in the Process of Teaching English

1. Developing Cultural Awareness: The first step in developing ICC is to foster cultural awareness among learners. Cultural awareness involves understanding and respecting the

customs, values, beliefs, and practices of people from different cultural backgrounds. Cultural awareness can be promoted by exposing the learners to different cultures through different media, including videos, textbooks, and classroom activities. The learners should be encouraged to reflect on their cultural experiences and analyze how their cultural background influences their communication style.

2. **Developing Cultural Knowledge:** Teachers should provide the learners with adequate cultural knowledge. Cultural knowledge includes the history of different cultures, their values, beliefs, norms, attitudes, and communication styles. This knowledge will help learners to understand and interpret the communication behavior of people from different cultures accurately. For example, in some cultures, direct eye contact is considered impolite, while in others, it is a sign of respect.

3. **Developing Intercultural Communication Skills:** Learners should be given opportunities to develop intercultural communication skills. These skills include listening, speaking, nonverbal communication, and adapting their communication style to meet the needs of different cultures. In the process of developing these skills, learners should be encouraged to practice communication with people from different cultures.

4. **Encouraging Cross-Cultural Interaction:** Teachers should create an environment that promotes cross-cultural interaction. The learners should be encouraged to interact with people from different cultural backgrounds, participate in cultural events, and engage in cross-cultural activities. These interactions will help learners to develop a positive attitude towards different cultures, fostering cultural diversity and understanding.

5. **Promoting Tolerance and Respect:** Teachers should promote tolerance and respect towards people from different cultural backgrounds. They should discourage stereotyping, cultural discrimination, and prejudice. Creating a safe and inclusive environment will encourage learners to embrace diversity and understand the importance of respecting people from different cultures.

Conclusion

Intercultural communication etiquette is an essential element in the process of teaching English. The methodology for developing intercultural communication etiquette includes developing cultural awareness, cultural knowledge, intercultural communication skills, encouraging cross-cultural interaction, and promoting tolerance and respect. The integration of intercultural communication etiquette in the process of teaching English will result in learners who are better equipped to communicate respectfully and effectively with people from diverse cultural backgrounds.

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